

‘Valuable People’ is an innovative wrap around place-based programme supporting social care organisations to find and keep the right people with the right values.

It has four distinct but complimentary elements including: interactive workshops, data science solutions specific to individual organisations and focused sector specialist one to one contact to support implementation and sustain practice. Each element may be commissioned stand alone or as a complete package to support up to 14 provider organisations in the short, medium and longer term.

The complete ‘Valuable People’ package also includes collaborative work with relevant local authority workforce leads to contextualise support to place based services in the local area.

1. Digital Recruitment

Immediate practical solution supporting those involved in recruitment to become familiar with a range of social media and digital recruitment solutions. Exploring the variety of options including Care Friends, and focusing on why, when and how specific digital approaches can be

